

Washington, D.C.

District of Columbia; Calvert, Charles, Frederick, Montgomery, and Prince George's Counties, MD; Arlington, Clarke, Culpeper, Fairfax, Fauquier, Loudoun, Prince William, Rappahannock, Spotsylvania, Stafford, and Warren Counties, Alexandria City, Fairfax City, Falls Church City, Fredericksburg City, Manassas City, and Manassas Park City, VA; Jefferson County, WV

Arts, Culture, and Humanities Public Charity 990 Filers Reporting Revenue in Their Most Recent Filing Year*

REVENUE RANGE	NO. OF ORGS	%	TOTAL REVENUE	%
\$5 Million and over	59	5.2%	\$1,947,981,798	79.3%
\$1,000,000 – \$4,999,999	155	13.7%	\$328,344,644	13.4%
\$500,000 – \$999,999	108	9.6%	\$77,685,865	3.2%
\$100,000 – \$499,999	360	31.9%	\$81,227,012	3.3%
Less than \$100,000	444	39.3%	\$19,907,670	0.8%
TOTAL	1,129	100.0%	\$2,455,146,989	100.0%

* Source: National Center for Charitable Statistics, 2016. In general, NCCS data represent FY 2014 or 2015 revenue (and sometimes FY 2013 revenue) for organizations required to file IRS Form 990 or 990-EZ. This includes all organizations with revenue of more than \$50,000 or assets of at least \$200,000. Organizations that do not meet this threshold may also choose to complete a 990 or 990-EZ at their discretion and, therefore, some smaller organizations are included in the totals. See <http://nccsweb.urban.org/PubApps/search.php>. Revenue includes all gifts, grants and contributions, earned revenue and investment income.

Revenue, Expenses, and Staffing for “Culturally Specific” Arts & Cultural Organizations Located in Area, 2014**

	NO. OF ORGS.	SHARE OF ALL
“Benchmark” organizations as a share of number of Washington, D.C. arts & cultural organizations	161	69%
“Culturally specific” organizations as a share of number of Washington, D.C. arts & cultural organizations	71	31%

REVENUE	AMOUNT	SHARE OF ALL
“Culturally specific” orgs’ revenue as a share of Washington, D.C. arts & cultural orgs’ revenue	\$97,721,902	14%
“Culturally specific” orgs’ foundation revenue as a share of Washington, D.C. arts & cultural orgs’ foundation revenue	\$10,929,671	24%

TOP REVENUE SOURCES FOR “CULTURALLY SPECIFIC” ORGANIZATIONS	AMOUNT	SHARE OF ALL
Government / City	\$20,426,197	21%
Admission, Tickets, Tuitions	\$18,832,926	19%
Foundation	\$10,929,671	11%
Special Events & Other	\$9,454,982	10%
Investments (excluding unrealized)	\$9,430,490	10%

	AMOUNT	SHARE OF ALL	“BENCHMARK” ORG SHARES
Contributed revenue as a share of total revenue for “culturally specific” orgs	\$57,062,561	58%	44%
Expenses as a share of revenue for “culturally specific” orgs	\$108,847,719	111%	92%

STAFFING	AMOUNT	SHARE OF ALL	“BENCHMARK” ORG SHARES
“Culturally specific” orgs’ share of Washington, D.C. arts & cultural orgs’ total employees	2,503	19%	
“Culturally specific” orgs’ share of Washington, D.C. arts & cultural orgs’ total FTEs	1,388	33%	
Full-time employees as a share of total employees at “culturally specific” orgs	696	28%	18%
Full-time employees as a share of total FTEs at “culturally specific” orgs	696	50%	56%

** Source: DataArts, 2016. Figures based on self-reporting by organizations engaged in arts and cultural activities. Therefore, totals do not reflect all active arts and cultural organizations in this area

Foundation Funding for Arts and Culture in Area, 2009–2013***

	AMOUNT	%	NO. OF GRANTS	%
Ethnic/racial minority-focused arts and culture organizations	\$21,603,367	3%	323	9%
Economically disadvantaged-focused arts and culture organizations	\$786,882	0%	31	1%
LGBT-focused arts and culture organizations	\$250,000	0%	8	0%
People with disabilities-focused arts and culture organizations	\$1,236,876	0%	23	1%
SUBTOTAL	\$23,877,125	3%	385	11%
“Mainstream” organizations for activities focused on selected populations	\$39,785,228	5%	106	3%
SUBTOTAL FOR FUNDING FOCUSED ON SELECTED POPULATIONS	\$63,662,353	9%	491	14%
All other arts and culture funding	\$673,721,679	91%	3,008	86%
TOTAL	\$737,384,032	100%	3,499	100%

*** Source: Foundation Center, 2016. Figures based on all grants of \$10,000 or more awarded to organizations by 1,000 of the largest U.S. foundations, which account for approximately half of giving by all of the nation’s foundations each year. Sources of data include foundation electronic grants files provided directly to the Center, websites, annual reports and other foundation publications, and IRS Form 990-PFs. Data are based on authorized grant amounts (reflecting the full value of multi-year grant commitments in the year they were made) when available. Otherwise, grant payment amounts are used. Foundation Center staff assign coding to the grants for purpose/activity, recipient organization type, type of support provided, population group(s) served, and geographic focus. Data is aggregated over 4 year period to diminish aberrations caused by significant gifts in a given year.