

Philadelphia, PA (Philadelphia County)

Arts, Culture, and Humanities Public Charity 990 Filers Reporting Revenue in Their Most Recent Filing Year*

REVENUE RANGE	NO. OF ORGS	%	TOTAL REVENUE	%
\$5 Million and over	31	9.7%	\$592,021,202	79.3%
\$1,000,000 – \$4,999,999	54	16.8%	\$101,497,504	13.6%
\$500,000 – \$999,999	30	9.3%	\$21,695,412	2.9%
\$100,000 – \$499,999	107	33.3%	\$26,708,849	3.6%
Less than \$100,000	99	30.8%	\$4,649,052	0.6%
TOTAL	321	100.0%	\$746,572,019	100.0%

* Source: National Center for Charitable Statistics, 2016. In general, NCCS data represent FY 2014 or 2015 revenue (and sometimes FY 2013 revenue) for organizations required to file IRS Form 990 or 990-EZ. This includes all organizations with revenue of more than \$50,000 or assets of at least \$200,000. Organizations that do not meet this threshold may also choose to complete a 990 or 990-EZ at their discretion and, therefore, some smaller organizations are included in the totals. See <http://nccsweb.urban.org/PubApps/search.php>. Revenue includes all gifts, grants and contributions, earned revenue and investment income.

Revenue, Expenses, and Staffing for “Culturally Specific” Arts & Cultural Organizations Located in Area, 2014**

	NO. OF ORGS.	SHARE OF ALL
“Benchmark” organizations as a share of number of Philadelphia arts & cultural organizations	282	87%
“Culturally specific” organizations as a share of number of Philadelphia arts & cultural organizations	44	13%

REVENUE	AMOUNT	SHARE OF ALL
“Culturally specific” orgs’ revenue as a share of Philadelphia arts & cultural orgs’ revenue	\$10,414,070	1%
“Culturally specific” orgs’ foundation revenue as a share of Philadelphia arts & cultural orgs’ foundation revenue	\$3,955,892	3%

TOP REVENUE SOURCES FOR “CULTURALLY SPECIFIC” ORGANIZATIONS	AMOUNT	SHARE OF ALL
Foundation	\$3,955,892	38%
Admission, Tickets, Tuitions	\$1,406,540	14%
Government / City	\$1,159,054	11%
Individuals	\$637,736	6%
Corporate	\$622,620	6%

	AMOUNT	SHARE OF ALL	“BENCHMARK” ORG SHARES
Contributed revenue as a share of total revenue for “culturally specific” orgs	\$7,567,276	73%	50%
Expenses as a share of revenue for “culturally specific” orgs	\$11,141,905	107%	89%

STAFFING	AMOUNT	SHARE OF ALL	“BENCHMARK” ORG SHARES
“Culturally specific” orgs’ share of Philadelphia arts & cultural orgs’ total employees	934	5%	
“Culturally specific” orgs’ share of Philadelphia arts & cultural orgs’ total FTEs	264	4%	
Full-time employees as a share of total employees at “culturally specific” orgs	75	8%	20%
Full-time employees as a share of total FTEs at “culturally specific” orgs	75	28%	56%

** Source: DataArts, 2016. Figures based on self-reporting by organizations engaged in arts and cultural activities. Therefore, totals do not reflect all active arts and cultural organizations in this area

Foundation Funding for Arts and Culture in Area, 2009–2013***

	AMOUNT	%	NO. OF GRANTS	%
Ethnic/racial minority-focused arts and culture organizations	\$10,051,479	3%	196	8%
Economically disadvantaged-focused arts and culture organizations	\$694,500	0%	35	1%
LGBT-focused arts and culture organizations	\$50,000	0%	2	0%
People with disabilities-focused arts and culture organizations	\$764,300	0%	11	0%
SUBTOTAL	\$11,560,279	4%	244	10%
“Mainstream” organizations for activities focused on selected populations	\$8,210,891	3%	151	6%
SUBTOTAL FOR FUNDING FOCUSED ON SELECTED POPULATIONS	\$19,771,170	6%	395	16%
All other arts and culture funding	\$295,223,408	94%	2,094	84%
TOTAL	\$314,994,578	100%	2,489	100%

*** Source: Foundation Center, 2016. Figures based on all grants of \$10,000 or more awarded to organizations by 1,000 of the largest U.S. foundations, which account for approximately half of giving by all of the nation’s foundations each year. Sources of data include foundation electronic grants files provided directly to the Center, websites, annual reports and other foundation publications, and IRS Form 990-PFs. Data are based on authorized grant amounts (reflecting the full value of multi-year grant commitments in the year they were made) when available. Otherwise, grant payment amounts are used. Foundation Center staff assign coding to the grants for purpose/activity, recipient organization type, type of support provided, population group(s) served, and geographic focus. Data is aggregated over 4 year period to diminish aberrations caused by significant gifts in a given year.